

Mayor  
**DAVID MILLER**

**A Message from the Mayor**

It gives me great pleasure to extend greetings and a warm welcome to everyone attending the 14<sup>th</sup> annual Consumers' Choice Award gala in association with Léger Marketing.

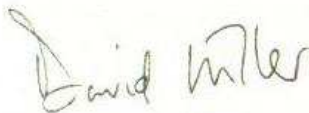
I believe it is important to recognize and celebrate the contributions and accomplishments of outstanding individuals who have made a tremendous difference in the lives of others and to the business community at large.

The Consumers' Choice Award is a prestigious tribute and the seal of excellence in North America's business world. This event will pay tribute to the winning companies in the Greater Toronto Area for 2010, as well as highlight Toronto's "Man, Woman, Businessman and Businesswoman of the Year" as selected by consumers and the business community.

To tonight's recipients, this award is a direct result of the respect and loyalty that you have earned from the community you serve, and reflects the high standards and commitment necessary for business success and a well-earned reputation. It is a true compliment and an honour and I join with others in congratulating you on your outstanding achievements.

On behalf of Toronto City Council, I wish everyone an enjoyable and memorable evening. Please accept my best wishes for continued success.

Yours truly,



**Mayor David Miller**

